

2020/2021 Senior Citizens Advisory Council (SCAC) Goals

Revised 11/24/20

GOAL 1: SCAC will act in its advisory role to the OC Board of Supervisors (OCBOS).

- Objective 1: By May 11, 2021, SCAC will provide to the OCBOS the top 5 priorities for services, facilities, programs, and funding to serve the needs of OC Senior Citizens. SCAC will take into consideration County, State, and National projections in providing the top 5 priorities for the next 2 to 5 years.
- Objective 2: On a regular basis, the SCAC Chair will provide to the OCBOS an update of the SCAC activities, senior trends, and areas of discussion.

GOAL 2: SCAC members will be advocates on senior issues identified and presented at monthly SCAC General Meetings.

- Objective 1: SCAC members will have contact with the Senior Center that they are liaison to, at a minimum, once a month. SCAC members will distribute SCAC meeting invitations and other information from SCAC to the Senior Center, the City, and Senior Organizations within their community.
- Objective 2: SCAC members will bring to the Executive Board and Standing Committees items of interest and concern to OC Older Adults.
- Objective 3: The Legislative Committee will track the progress of the CA Master Plan on Aging.
- Objective 4: SCAC Standing Committee Chairs will collaborate on Legislative items for tracking and status update.

GOAL 3: SCAC will seek representation by Senior Issues stakeholders in its membership and invited guests.

- Objective 1: On an ongoing basis, SCAC Executive Board will identify stakeholders who serve the varied interests of the Senior community and determine issuance of invitation.
- Objective 2: Semi-annually, the SCAC Chair will contact the OC Supervisors regarding SCAC vacancies within their District.

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GOAL 4: SCAC Membership will participate in the Orange County Senior Summit.

- Objective 1: 100% attendance of SCAC members.
- Objective 2: Participate in the Senior Summit with a booth to raise Senior community awareness of SCAC among Summit attendees.

GOAL 5: SCAC will communicate and collaborate with OC Strategic Plan on Aging (OCSPA) where appropriate.

- Objective 1: Invite OCSPA to provide status updates to the SCAC monthly report.
- Objective 2: Utilize OCSPA findings in the development of long-term planning recommendations to the OCBOS.

GOAL 6: SCAC will leverage communications to best serve the interests of Orange County Senior Citizens.

- Objective 1: SCAC messaging each month will focus around a central theme.
- Objective 2: Priority will be given to SCAC General Meeting presentations that coincide with the national/regional awareness campaign for the month.
- Objective 3: Develop a social media campaign.