

Orange County Older Adults Advisory Commission

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Creating an Age-Friendly Orange County

2024-2025 Goals and Objectives

1. Information Access: Promote and identify older adult and caregiver services within the community with an emphasis on the No Wrong Door System.

- a. Collaborate with the OoA to assist with identifying marketing materials that support bringing awareness to older adult services and programs to senior centers.
 - i. Provide marketing materials to each senior center.
 - ii. Provide marketing materials to each City Hall.
 - iii. Provide marketing materials to County Supervisor.
 - iv. Provide marketing materials to State elected officials.
- b. Promote Office on Aging's Monthly Newsletter.
- c. Expand outreach opportunities to older adult residents through senior center collaborations.
 - i. Develop a two-way communication between the commission and the senior center and its participants through OAAC's liaisons.
 - ii. Conducting in-person presentations on aging services and programs via Office on Aging marketing materials.

2. Aging in Place: Promote services and programs that support older adults to remain safer in their home or desired place of residence.

- a. Identify resources for financial assistance.
- b. Identify resources to assist caregivers caring for older adults.
- c. Participate in aging services RFP evaluation panels to provide input on aging services contracted through the Office on Aging.
- d. Recommend and support the County to consider applying for the Age-Friendly Network.

3. Transportation Access Programs: Bring awareness to transportation resources and accessing services.

Desirable Resources:

1. Office on Aging
 - a. Revise revamp information access brochure
 - b. Create a PowerPoint presentation to use in senior centers.
 - c. Identify databases with older adults that can be used to expand current distribution lists.
2. Board of Supervisors
 - a. Public Service Campaign

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